

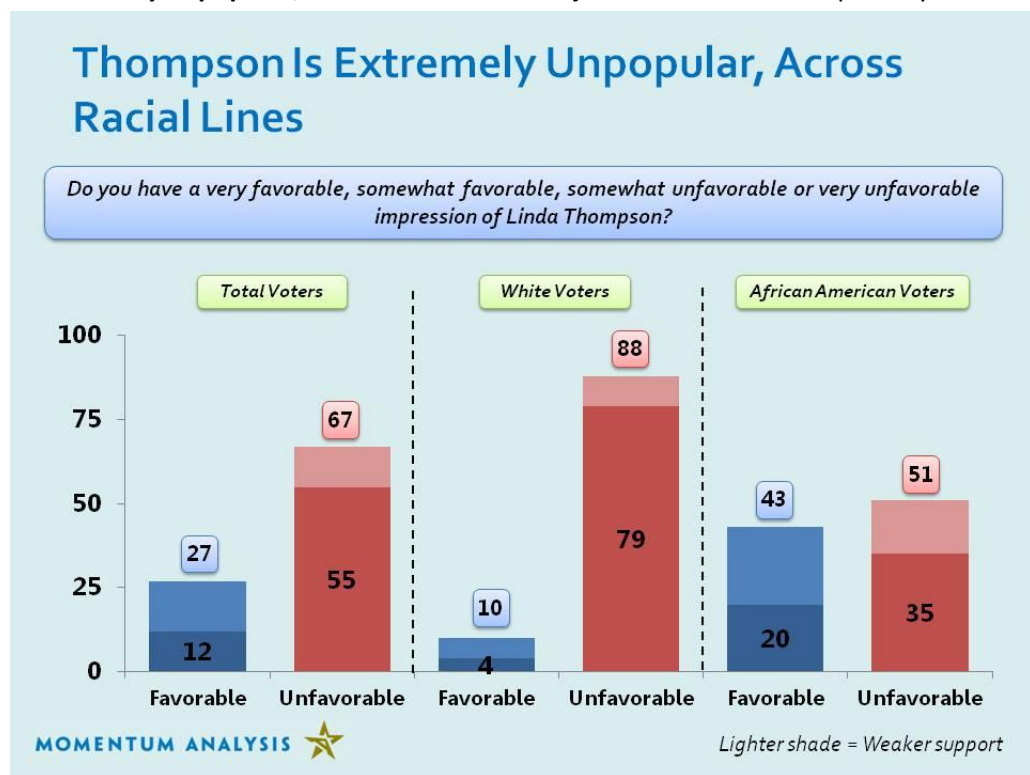


To: Eric Papenfuse For Mayor
 From: Margie Omero, Momentum Analysis
 Re: Results from recent survey in Harrisburg, Pennsylvania
 Date: April 7, 2013

These results are based on a survey of 277 likely May 2013 Democratic primary voters in Harrisburg, Pennsylvania. The survey was conducted by telephone, April 1-4, 2013. Registered Democrats from the state voter file were contacted and further screened to include only likely voters. The margin of error for the sample overall is +/-6.0 percentage points. Sixty-five (65) respondents took the survey on their mobile phone.

Recent survey results in Harrisburg Pennsylvania show Mayor Thompson to be in serious trouble. She is extremely unpopular among Democratic primary voters, across racial lines. Challenger Eric Papenfuse enjoys strong name recognition and popularity and leads Thompson by a wide margin in the vote.

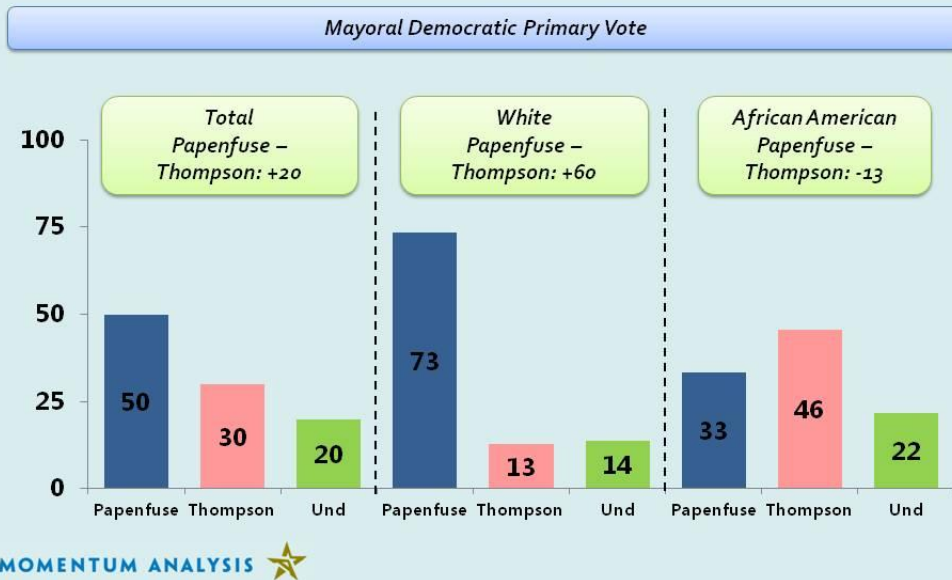
Mayor Thompson is extremely unpopular, across racial lines: Majorities of Democratic primary voters have a very unfavorable impression of Thompson. Importantly, Thompson is unpopular with voters across racial lines with majorities of African American voters and white voters unfavorable toward her.



Papenfuse is well-known and popular, particularly for a challenger: Despite having never held public office, Democratic primary voters are familiar with Eric Papenfuse. Nearly half (47%) know enough about Papenfuse to offer an impression of him, and more than a third of voters (37%) have a favorable impression of him. Far fewer are unfavorable (10%). Papenfuse's popularity extends across racial lines (white voters: 49% favorable, 14% unfavorable; African American voters: 31% favorable, 8% unfavorable).

Papenfuse Leads Thompson In The Vote

Thompson Falls Short Of Majority Support Among African Americans



Papenfuse leads Thompson in the race for Mayor: In a two-way race for Mayor Papenfuse leads Thompson by 20 points. Among white voters Papenfuse nets nearly three-quarters of the vote. Thompson leads among African American voters though fails to reach majority support.

Mayor Thompson is reviled and extremely vulnerable as she seeks reelection next month. Meanwhile Eric Papenfuse is well known and popular, across racial lines. In a two-way race, Papenfuse leads Thompson by a wide margin.